



MALLORY LAUNCH: FAQ

Mallory Lor
11/30/2018



MALLORY- FAQ

New product launch on December, 6 2018!



Q: Are these new styles?

A: Yes

Q: What is the shoe last?

A: ERO & GER lasts

FAQ - CONTINUED

Q: What are the materials?

A: Full grain leather upper with micro suede lining

Q: Is this replacing any styles?

A: Not in the planning

Q: What is the name of the shoe style?

A: Loafer style

FAQ - CONTINUED

Q: What kind of closure does this have?

A: Hook and Loop Closure system (Velcro)

Q: Are there fitting tips?

A: Similar to our Velcro shoes

Q: How much does it cost for providers?

A: \$71

FAQ - CONTINUED

Q: Are there any competitor shoes that are similar?

A: Yes, see below:



Apex
Pedals—Dark Brown
A335W



Orthofeet
Chelsea Black
Model 817



Orthofeet
Chelsea Croc Black
Model 819



Nature Stride
Savannah Black
A335W

PART NUMBERS

BLACK

10210 Mallory Black



BROWN

10220 Mallory Brown



Sizes:
4-11, 12 (medium & wide)
4-11 (extra wide)

meet
mallory

